Western Australian Centre for Rural Health

THE UNIVERSITY OF WESTERN AUSTRALIA

Getting it right: Improving cancer messaging for Aboriginal people

Aboriginal Advisory Group

FAQ

What is this project about?

The Getting it Right project aims to improve cancer campaigns and messaging for Aboriginal people. Aboriginal people experience higher cancer rates and poorer outcomes, and this project will explore how cancer information can be made more effective, culturally appropriate, and meaningful.

Why is this project important?

Increasing awareness of cancer, encouraging screening, and supporting earlier care-seeking are key to improving outcomes. Currently, there is limited understanding of how Aboriginal people view existing cancer campaigns and resources—this project aims to address that gap.

Who is involved in the research?

The research team includes Emma Taylor, Lenny Papertalk, Leanne Pilkington, Dr Nia Pulu, Cassandra Clayforth, and Dr Sandra Thompson.

What is the purpose of the Aboriginal Advisory Group?

The Aboriginal Advisory Group (AAG) will provide advice and expertise to guide the "Getting It Right" project and help improve cancer campaigns and messaging for Aboriginal communities.

Who can join?

Aboriginal people living in the Midwest region or Perth. We encourage men and women of all ages and backgrounds to apply.

What will members do?

Members will:

- Advise on which campaigns and resources to review
- Provide feedback on project materials
- Review interview and focus group questions
- Suggest potential participants
- Discuss findings and their implications

How often are meetings held?

- Four meetings per year (approximately every 3 months)

- Approximately 2 hours per meeting
- Held online (e.g. Microsoft Teams)

Will I be paid?

Yes. Members will receive $50 per hour for attending meetings (paid via bank deposit).

Is training provided?

Yes. Introduction to Consumer and Community Involvement (CCI) in Research training will be offered.

How can I get involved?

Please get in touch with Emma Taylor on 9956 0200 or emma.taylor@uwa.edu.au to express your interest or find out more.